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PATENT
Docket No. 54317-022501**REMARKS**

Applicants wish to thank Examiner Beliveau for extending the courtesy of an interview to Applicants' representative, Pablo Tapia, on October 18, 2005. Examiner and Applicants representative discussed the cited references and the limitations of Claim 22. In particular, the Examiner suggested that Claim 22 be amended to clarify language regarding the step of transmitting the time prompt. As discussed below, Applicant has addressed the Examiner's observations regarding Claim 22.

Applicants have amended Claims 22, 33, 34, and 46-48.

Independent Claims 46, 47, and 48 have also been amended to clarify the language regarding transmitting the time prompt. Thus, Applicants submit that amendments to these claims have not been made to overcome rejections based on cited references.

In addition, Applicants have added new Claims 49-79 which present no new matter. Furthermore, Claims 49-79 are well supported in the specification and in the as filed claims. Applicants submit that the claims are in condition for allowance.

Claim Objections

The Examiner has rejected Claim 33 and 34 because of informalities. Claims 33 and 34 have been amended to address the informalities presented by the Examiner.

Claim Rejections - 35 U.S.C. § 102 and 35 U.S.C. § 103

The Examiner has rejected Claims 22, 25-32, 34-37, 39 and 46 under 35 U.S.C. § 102(e) as being anticipated by 2002/0163548 to Chiu et al. ("Chui"). The Examiner has rejected Claims 23, 24, 47, 48 under 35 U.S.C. 103(a) as being unpatentable over Chiu. The remaining claims are rejected throughout the Office Action as unpatentable over Chiu, et al. in combination with various other references, including 2004/0073915 to Dureau, and 2002/0101537 to Basson et al. These rejections are respectfully traversed for the reasons set forth below.

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Chui does not teach synchronization of the display of content data and a media presentation

The Examiner states that Chui teaches time codes for synchronization. In the Office Action, the Examiner relies on meta data as disclosed in Chui to anticipate the synchronization time codes as taught in the present invention.

Chui teaches indexing meta data that are indicators placed on a timeline for browsing the content data. The indexing meta data does not function as time codes for synchronization. For example, Chui states that "for indexing video, the point in time when slide changes occur are displayed by marks on the time line to give visual information that facilitates browsing. (See paragraph 38). Furthermore, Chui teaches that "[a]utomatic computer meta data is also displayed; for example, a dotted line [...] indicates that a slide change has been detected at that point, while the top left corner allows the user to view the active video." (See paragraph [044]). Finally, in paragraph [019] metadata is exemplified as "times of slide changes," or "speaker changes").

Independent Claims 22, 46, 47, and 48 of the present application teach time codes such that the content data is displayed in synchronization with the media presentation. As such, the present application refers to time codes that aid synchronization of the display of the content data at the portable device with a simultaneously occurring presentation. A time code in the present application represents a time at which content data is to be displayed at the handheld device such that the content data displayed at the handheld device is in synchronicity with the presentation.

Time codes for synchronization are not time codes for indexation. A time code for synchronization is utilized to synchronize the presentation of a first content (e.g. content data) and a second content (e.g. media presentation). A time code for indexation is a tab or indicator, that indicates the start point of a certain portion or segment within the content at the portable device. The time code for indexation is used to facilitate browsing (See paragraph 38) of the media content.

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Therefore, Chui does not teach time codes for synchronization. Rather, Chui teaches time codes for indexation.

Independent Claim 22 teaches "transmitting at least one time prompt to the portable device, the time prompt triggering the content data to be displayed on the portable device such that the content data is displayed in **synchronization** with the presentation of a corresponding portion of the media presentation."

Independent Claim 46 teaches "displaying the media presentation data on the portable device in **relative synchronization** with the presentation of a corresponding portion of the media presentation."

Independent Claim 47 teaches "transmitting at least one message to the portable device using infrared signals, the at least one message identifying a time when the content data should be presented on the portable device such that the content data and a corresponding portion of media presentation are displayed in **synchronization**."

Independent Claim 48 teaches "transmitting at least one time prompt to the portable device using infrared signals, the time prompt identifying a time when the content data should be displayed on the portable device such that the content data and a corresponding portion of media presentation are displayed in **synchronization**."

Based on at least the above reasons, Applicants submit that the Claims 22, 46, 47, and 48 are not rendered obvious in view of Chui. Therefore, Applicants request that the rejections of Claims 22, 46, 47, and 48 be withdrawn. Claims 23-45 depend from Claim 22. Accordingly, the rejections to Claims 22-48 should also be withdrawn.

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Docket No. 54317-022501*New Claims*

New Claims 69-71 depend from Claim 22. New Claims 72-74 depend from Claim 46. New Claims 75-79 depend from Claim 47. New Claims 49-53 depend from Claim 48. Therefore 49-53 and 69-79 should also be allowed for the same reasons that Claims 22, 46-48 should be allowed as discussed above.

Independent Claims 54, 59 and 65 are new claims that simply further define the invention. Additionally, all of the elements of Claims 54, 59 and 65 are well supported in the original as-filed application and do not present new matter.

Independent Claims 54, 59 and 65 teach "transmitting a time prompt to the portable device, the time prompt triggering a display of the second media content on the portable device such that the second media content and a portion of the first media content are displayed in synchronization." For the reasons set discussed above, independent Claims 54, 59 and 65 should also be allowed.

New Claims 66-68 depend from Claim 65. New Claims 60-64 depend from Claim 59. New Claims 55-58 depend from Claim 54.

Therefore, Claims 55-58, 60-64 and 66-68 should also be allowed for the same reasons that Claims 54, 59 and 65 should be allowed as discussed above.

Conclusion

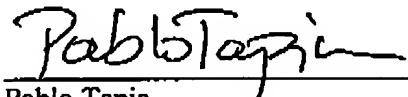
Applicants have complied with all requirements made in the above referenced communication. Accordingly, Applicants respectfully request that a timely Notice of Allowance be issued in this case. Should matters remain, which the Examiner believes could be resolved in a telephone interview, the Examiner is requested to telephone the Applicants' undersigned agent.

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The Director is authorized to charge any additional fee(s) or any underpayment of fee(s), or to credit any overpayments to Deposit Account Number 50-2638. Please ensure that Attorney Docket Number 54317-022501 is referred to when charging any payments or credits for this case.

Respectfully submitted,



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